



FIRST ALERT

powered by  Dataminr

Joint Program Update

Hawaii Commander's Conference

Real-time breaking news alerts help you make critical decisions with speed and confidence.

First Alert's pioneering Artificial Intelligence delivers the earliest signals of breaking news events impacting the U.S. Armed Forces, *wherever they operate around the world.*

This information aids Guardsmen in:

- Force Protection
- Situational Awareness
- HADR/Domestic Response
- Lessons learned/AARs



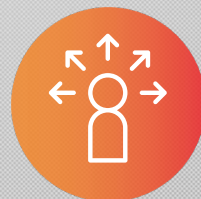
Speed



Relevance



Efficiency



Flexibility

How First Alert Works

Data Ingestion

Real-time sourcing from **1M+** global, **public data sources**

- Deep + dark web
- Code repositories
- Sensors
- Regional & alt social media
- Global social media
- News media
- Blogs
- Audio transmissions

Event Detection

Predictive AI performing trillions of computations daily

- Natural language processing for text in 150+ languages
- Computer vision for image & video
- Audio processing for broadcast, recordings, & scanners
- Anomaly Detection for machine generated sensor data

Account Setup

User-relevant events via AI-generated labels

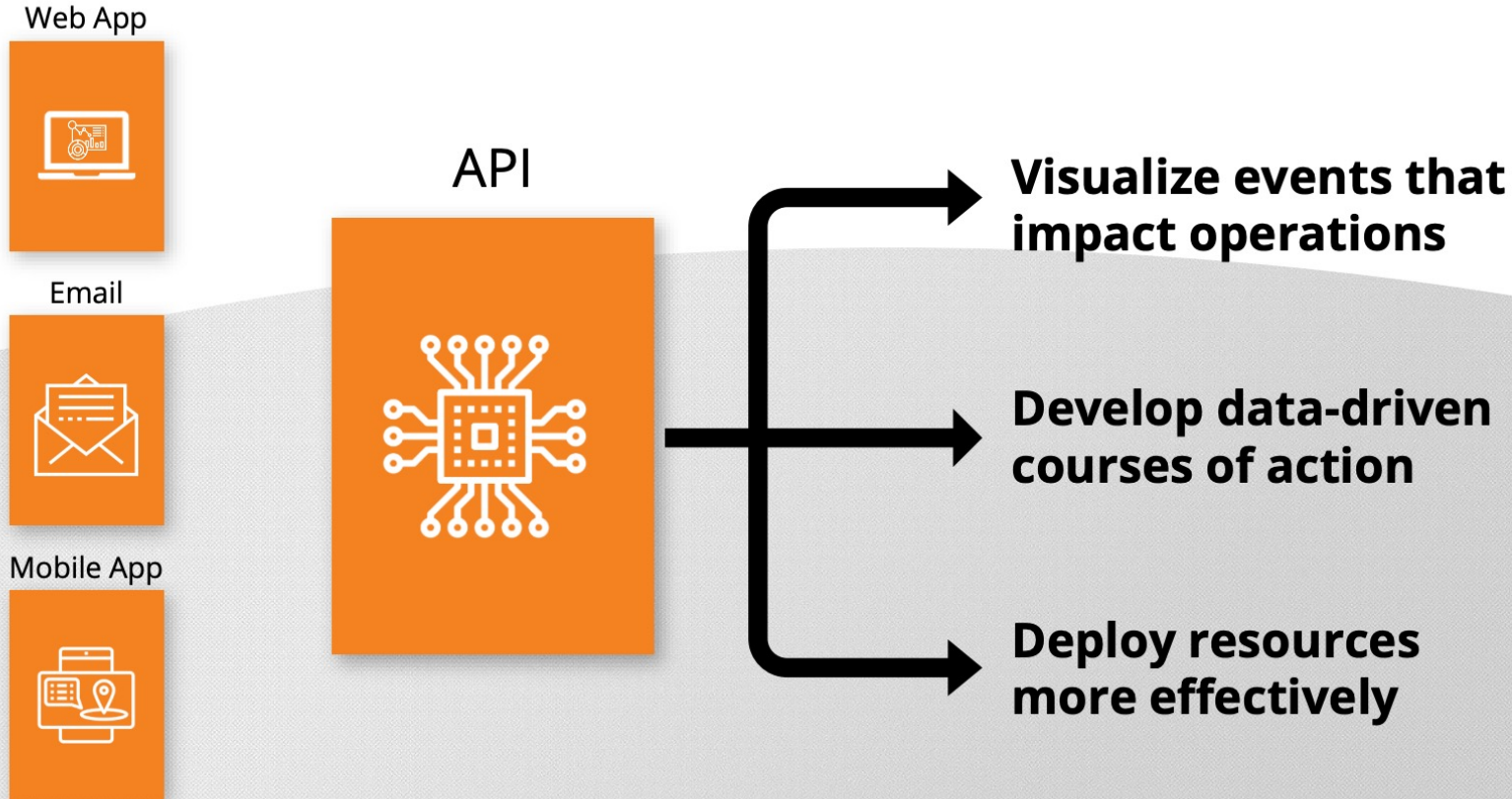
- Topic
- Geography
- Priority

Alert Delivery

Delivery options to fit preferred workflows

- Desktop App
- Email
- Mobile App

First Alert API Delivery Method Expands Available Options





ReGenAI

ReGenAI transforms rapidly unfolding events into dynamically updating event briefs

Quickly understand evolving events

Respond faster with constant updates

Inform leaders and relevant stakeholders faster and more easily

 ReGenAI

Last updated **2:11AM** Mar 26, 2024

A container vessel struck the Francis Scott Key Bridge in Baltimore, MD, causing multiple spans to collapse.



URGENT

2:00AM Mar 26, 2024

All lanes closed on Interstate 695 at Francis Scott Key Bridge in Maryland, MD

FLASH

2:11AM Mar 26, 2024

Container vessel strikes Francis Scott Key Bridge in Baltimore, MD causing it to collapse

 ReGenAI

Last updated **2:28AM** Mar 26, 2024

The container vessel **struck a support beam** of the Francis Scott Key Bridge in Baltimore, MD, leading to its collapse into the river. **Multiple construction workers and vehicles were present on the bridge at the time.**



URGENT

2:28AM Mar 26, 2024

Multiple construction workers and vehicles on Francis Scott Key Bridge at time of collapse in Baltimore, MD

 ReGenAI

Last updated **3:00AM** Mar 26, 2024

The **Singapore-flagged container ship Dali** struck a support beam of the Francis Scott Key Bridge in Baltimore, MD, leading to its collapse into the river. At least **seven construction workers are currently unaccounted for** after the collapse.



URGENT

2:45AM Mar 26, 2024

At least seven construction workers unaccounted for after collapse of Francis Scott Key Bridge in Baltimore, MD

URGENT

2:54AM Mar 26, 2024

Singapore-flagged container ship Dali halted after crashing into Francis Scott Key Bridge in Baltimore, MD

MOBILE APP

Mobile push notifications for leadership and other personnel on the move

- Alerts Near Me capability
- iOS and Android compatible
- Ability to update desktop settings from mobile, and vice versa
- Approved by DISA for government and personal devices

