JOSH GREEN GOVERNOR KE KIA'ĀINA



STATE OF HAWAII **DEPARTMENT OF DEFENSE** KA 'OIHANA PILI KAUA OFFICE OF THE ADJUTANT GENERAL

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NGHI-HRO 19 September 2024

MEMORANDUM FOR Hawaii National Guard Full Time Employees

SUBJECT: Wearing of Aloha Attire During Aloha Week Festivities 2024

- 1. Purpose: This memorandum prescribes the expectations for the wear of appropriate aloha attire while on duty during 2024 "Aloha Week" Festivities for Hawaii National Guard Full-Time employees.
- 2. In 1946, Aloha Festivals began as "Aloha Week", a cultural celebration of Hawaii's music, dance, and history intended to perpetuate the Islands' unique traditions. A group of former Jaycees – known as the Jaycess Old-timers of – had the vision to create a public celebration to honor Hawaii's heritage. In time, it became a statewide tradition.
- 3. The Hawaii National Guard recognizes and encourages participation in the statewide tradition of Aloha Week and related celebrations throughout the state. The wearing of aloha attire is authorized in recognition of Aloha Week during the week of 23-27 September 2024 and shall be in accordance with NGHI-TAG memorandum (Wearing of Aloha Attire), 01 August 2013.
- 4. As a general rule, appropriate military uniform will be worn when representing the National Guard at meetings and when visiting any military installation or agency (other than HING units).
- 5. Point of contact is the undersigned at pamela.l.ellison10.mil@army.mil or 808-672-1254.

FOR THE ADJUTANT GENERAL:

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PAMELA L. ELLISON Acting Human Resources Officer