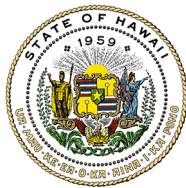


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NGHI-TAG

8 September 2021

MEMORANDUM FOR Hawaii National Guard Full Time Employees

SUBJECT: Wearing of "Aloha Festivals" Attire 2021

1. Purpose: This memorandum prescribes the expectations for the wear of appropriate aloha attire, during 2021 "Aloha Festivals" week for the Hawaii National Guard Full Time employees.
2. In 1946, Aloha Festivals began as "Aloha Week", a cultural celebration of Hawaii's music, dance, and history intended to perpetuate the Islands' unique traditions. A group of former Jaycees – known as the Jaycees Old-timers of Hawaii had the vision to create a public celebration to honor Hawaii's heritage. In 1991, "Aloha Week" became Aloha Festivals, a statewide celebration of Hawaiian culture throughout the month.
3. In celebration of this theme and to foster the Aloha Spirit, the wearing of aloha attire is authorized for week of the 20th to the 24th of September 2021 and shall be in accordance with the NGHI-TAG Memorandum dated 1 August 2013.
4. As a general rule, appropriate military uniform will be worn when representing the National Guard at meetings and when visiting any military installation or agency (other than HING units).
5. Point of contact is John K.C. Yim, 808-672-1555 or email at john.k.yim4.civ@mail.mil.

KENNETH S. HARA
Major General, HING
Adjutant General

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NGHI-TAG
SUBJECT: Wearing of "Aloha Festivals" Attire 2021

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