

TSgt Andrew Jackson

3949 Diamond Head Blvd
Honolulu Hawaii, 96797
808-733-4258
andrew.jackson.3@us.af.mil

July 2, 2014

U.S. Pacific Air Forces, Public Affairs

Memo For Record

Subject: Cope Taufan Outstanding Performer.

1. During Cope Taufan 1st Lt. Kay Nissen preformed her duties as Public Affairs Officer for Cope Taufan in a exemplary fashion. She coordinated a PA team with diverse backgrounds including Combat Camera, Active Duty, and National Guard in two locations. The feed-back and quality assurance she provided for the entire team aided in excellent coverage of a historical exercise including publishing over 100 photos, two print stories, 20 minutes of b-roll, seven video field reports and a seven minute end of exercise video. She spearheaded the effort to get documentation of the exercise from the back seat of a National Guard F-15 by Combat Camera and the planning and documentation of community service events in two locations. Lt. Nissen's efforts helped insure that the Cope Taufan story was picked up in national and international media.

2. Lt. Nissen also performed the role of foreign media liaison to insure command messaging was included and operational security was maintained. These duties included planning and execution of a media day with 40 plus reporters touring two different bases, a military airlift, an air drop, and a static display of six different air frames from the Royal Malaysian Air Force and U.S. Air Force which resulted in many positive international media stories.

3. Lt. Nissen overcame the adversity of an austere work location to insure her team were where they need to be with clearance and direction to document and promote the mission.

4. Lt. Nissen should be commended for her work and professionalism. She is one of the best officers I have worked with in my 15 year career in both the Navy and Air National Guard.

Sincerely yours,



TSgt Andrew Lee Jackson

Cope Taufan 2014: National Guard Public Affairs Representative.

154th Wing Public Affairs

Hawaii Air National Guard